Unlock your organisations full potential.
Secure your future and thrive in a volatile world.
Adopt Business Agility.

THE BIG DREAM SERIES

THE CHALLENGE

Is Your Business Prepared?

The Changing World
The rise of AI. The hiring and retaining talent.
Ever-changing consumer preferences.
The world is constantly evolving.

The Impact On Your Business
For many organisations, the instability of external markets and the need to constantly adapt to them is a great source of anxiety.

From Fear To Fall
Fear of change makes businesses cautious, slow, and irresponsive to innovation. One may even ignore it and become complacent. Inevitably, competitors who embrace volatility will out manoeuvre you whilst your business fades into obsolescence.

Perhaps you already understand this but don't know what to do? Let us show you how you can secure your future and thrive in a volatile world.

CHANGE EMBRACE OR IGNORE

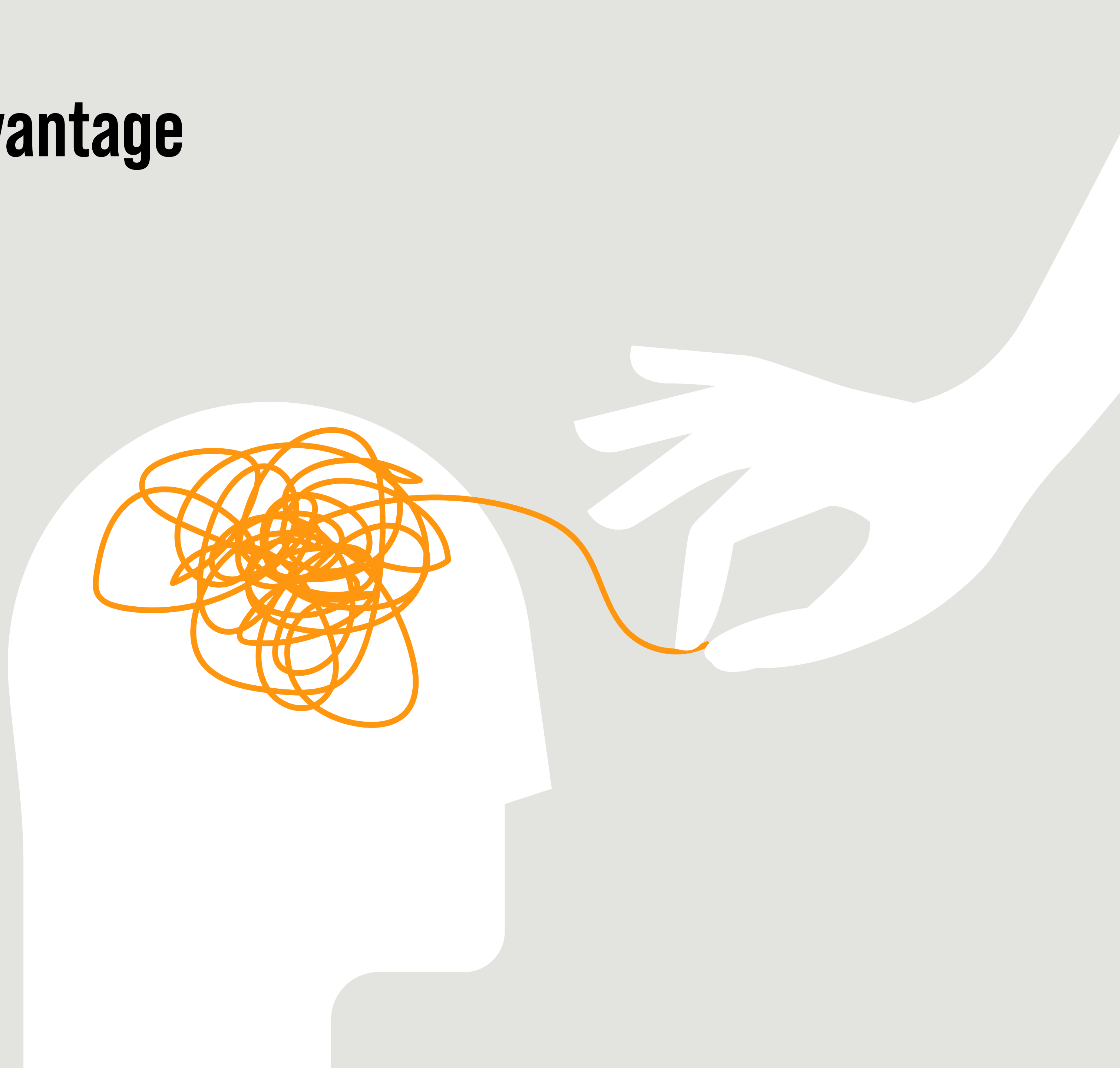# Turning Anxiety Into An Advantage

Change doesn't need to be your greatest anxiety.
Instead, it can become your greatest advantage.

Embrace the change
Organisations with Business Agility seek to embrace and harness inescapable change. Rather than avoid or resist it, they lean in.

They adjust quickly to market changes, meet customer needs, and consistently improve their products or services.

They have the knowledge and processes to turn threats into opportunities for growth and innovation.

DREAM BIG
ACHIEVE BIG
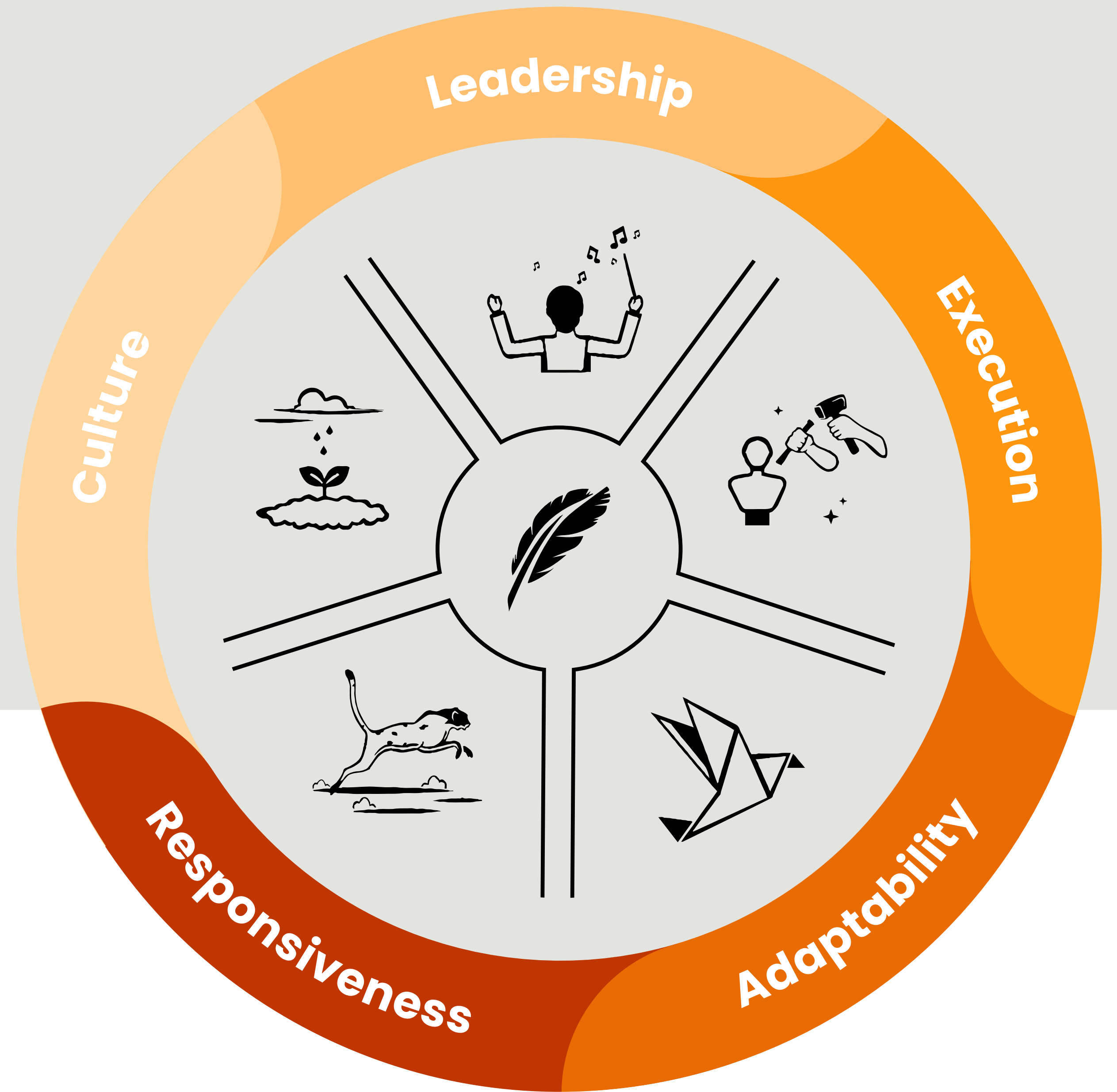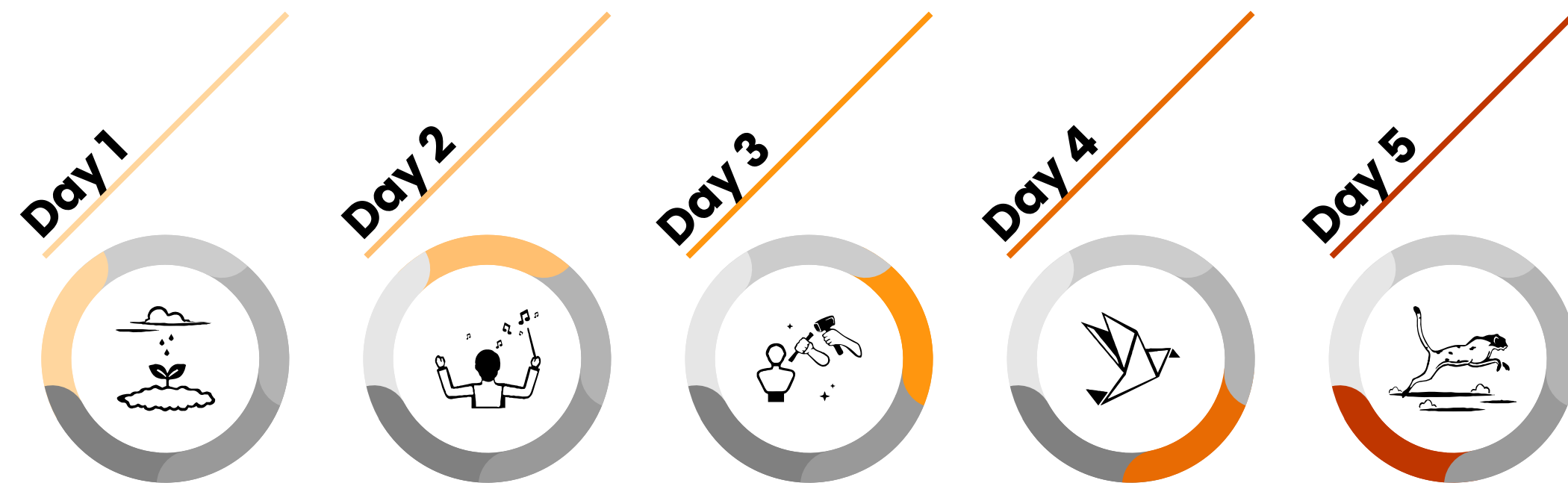
The Big Dream Series

What?
You will gain the tools to welcome change and prosper even in the most turbulent times.

How?
Five carefully curated workshops centred around our proprietary CLEAR Model® will transform your business from ordinary to exceptional.

And Then?
Our process provides you with the Agile capabilities to capitalise on change and turn it to your advantage.

Day 1 Day 2 Day 3 Day 4 Day 5

Leadership
Execution
Adaptability
Responsiveness
Culture

A Different Kind of Organisational Agility: The CLEAR Model®

Five core components of your business are systematically addressed and enhanced using the CLEAR Model® featured in our book, "Clearly Agile: A Leadership Guide to Business Agility."

Culture:
Culture is the fertile soil from which Agile organisations grow and flourish. Learn how to create a culture that fosters innovation.

Leadership:
Discover how to empower leaders to inspire and guide effectively towards shared Agile objectives.

Execution:
The hands-on, masterful artistry behind the Agile transformation.

Adaptability:
Transform your structures, operations and decision-making processes to thrive amidst evolving circumstances.

Responsiveness:
Discover how to move swiftly with clear purpose and direction whilst responding to external demands.

Business Agility:
The Key Benefits

SPEED

PERFORMANCE

PROFITABILITY

- Improved customer satisfaction through enhanced responsiveness.

- Faster delivery of products and services due to the adoption of agile ways of working results in a shorter time to market.

- Increased employee engagement, collaboration, empowerment, and retention.

- Heightened experimentation and continuous learning lead to further innovation.

- More efficient use of resources results in reduced waste.

- Continuous feedback and iterative improvements promote higher-quality products and services.

THE RESULT

The Numbers Speak for Themselves...

We want the organisations we work with to dream big and achieve big. This shows.

5X

Client: A

Increase in outcomes. This client delivered a new EV charging and parking capability for fleet drivers within the span of 6 months.

10X

Client: B

More product releases compared to the prior year after the team began implementing our ways of working.

4X

Client: C

Boost in outcomes. Client C released V4 of their API Platform in under three months. Previously, V3 took over 12 months to deliver...

KICK-START YOUR TRANSFORMATION IN FIVE DAYS
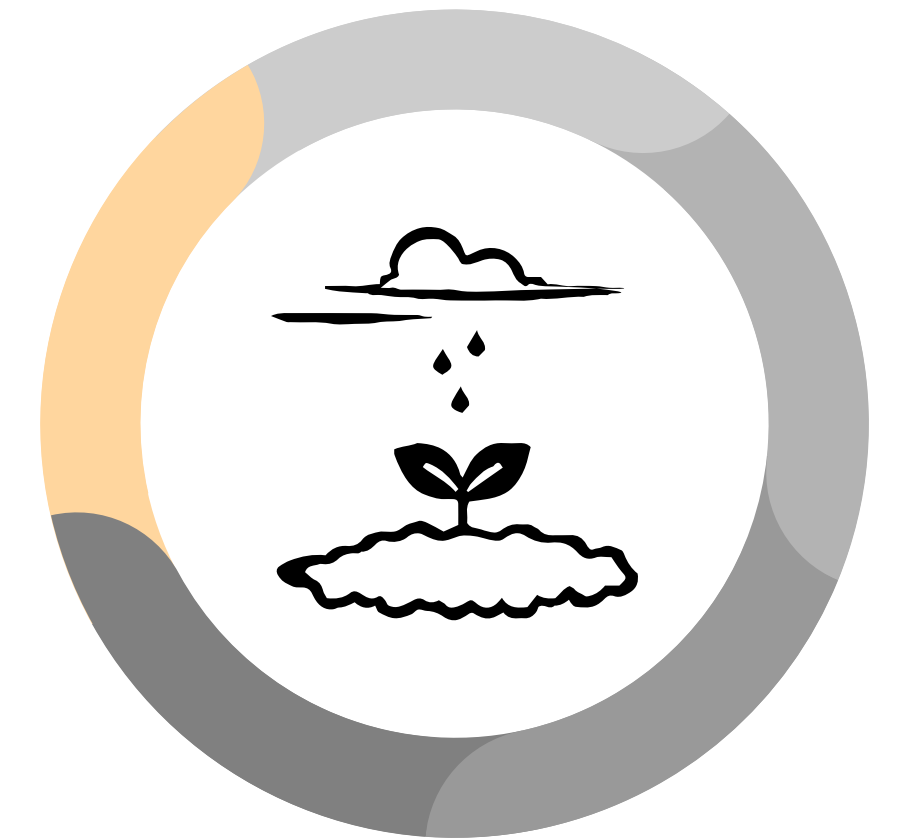
Culture Workshop | *The Agile Nurturer*

Objective:
To re-imagine your business's values, behaviours, capabilities and create fertile ground for agility to blossom.

How:
This workshop deepens self-awareness and initiates meaningful conversations about your organisation's cultural landscape. It encourages active contributions from all team members to cultivate a supportive, innovative, and agile culture.

Outcomes:
• Open communication and collaboration of knowledge.
• Empowerment among employees.
• Continuous learning and improvement.

DAY 1

Leadership Workshop | *The Agile Conductor*

Objective:
To impart the tools leaders need to support and facilitate a culture that nurtures Business Agility.

How:
This workshop acts as a powerful catalyst for self-awareness among leaders, fostering discussions on enhancing leadership skills and the support they provide to their teams. The ultimate goal is to drive team success and create an environment where effective and inspiring leadership benefits both leaders and their teams.

Outcomes:
• Set a clear vision.
• Empower team members by promoting open communication and removing obstacles whilst guiding their organisation through change.
• Cultivate a culture of leaning, collaboration and development.
• Embody and model Agile values.

DAY 2

Execution Workshop | *The Agile Artisan*

Objective:
To become the Agile Artisan of your business, able to translate plans and goals into action and tangible results. In short, this is where the rubber hits the road.

How:
This workshop aims to foster a deeper understanding of current execution strategies and initiate discussions on optimising these strategies for better alignment with Agile principles. It also aims to improve how team members collaborate, adapt, and deliver on project objectives efficiently and effectively.

Outcomes:
- An understanding of the ways of working and frameworks needed to effectively implement Agile approaches.
- To craft strategies that specifically cater to your organisation.
- A distinct plan of action for executing agility across your business.

DAY 3

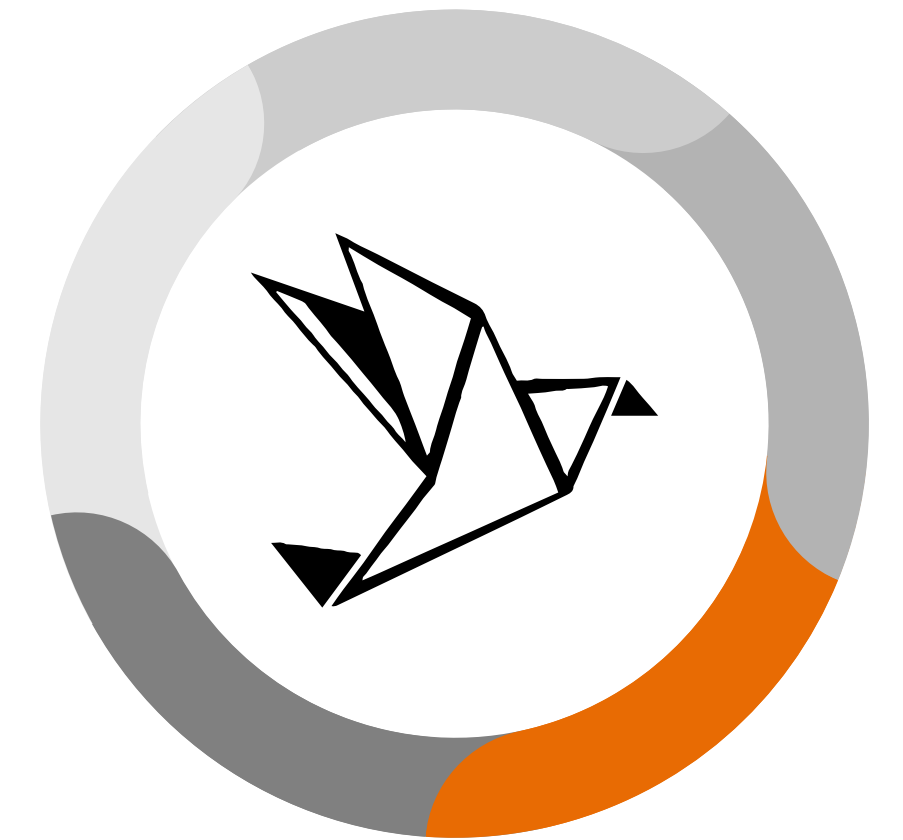# Adaptability Workshop | *The Agile Shape-Shifter*

Objective:
To provide your business the ability to morph its structures, operations, and decision making processes to accommodate new demands or directions.

How:
This workshop deepens the understanding of how well the organisation can adjust to new challenges, market shifts, and internal changes. It identifies areas where adaptability can be strengthened to ensure resilience and continued success.

Outcomes:
• A rich understanding of how your organisation can capitalise upon external and internal volatility.
• The ability anticipate, recognise, and pro-activity act upon change.
• Knowledge of the process that allow teams to experiment, learn, and grow.
• Boosted resilience and flexibility across your organisation.

DAY 4

Responsiveness Workshop | *The Agile Sprinter*

Objective:
How fast can you sprint? How fast can you act? This workshop is about just that. It's about how you can take efficient yet informed actions to outpace competitors and win in your market.

How:
This workshop acts as a catalyst for change, improving the speed and effectiveness of your organisation's response to customer needs, market changes, and internal challenges. The goal is to ensure your organisation remains agile and competitive in a modern business environment.
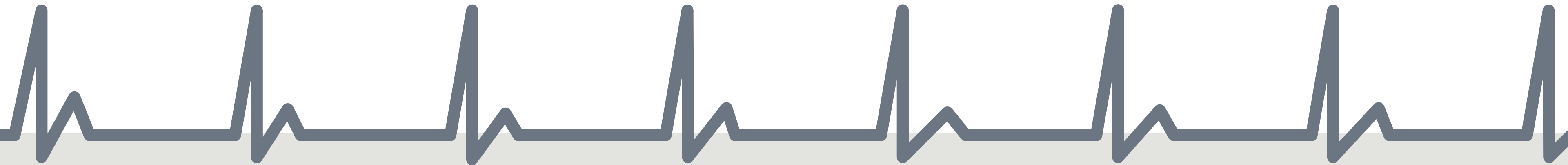
Outcomes:
- Learn how to move swiftly with clear, deliberate direction.
- Understand how to measure and then improve your business's responsiveness.
- Gain insights into areas of your business that require enhancement as well as opportunities for further innovation.

DAYS

How's The Health of Your Business?

Our additional health checks can deepen the understanding of your organisation's Agile capabilities, continuous improvement and growth.

Team Health Check:

Objective
To strengthen team cohesion and performance to support Agile initiatives.

Outcomes
New ways of working delivers improved communication, collaboration, and overall alignment. This creates a robust and unified team capable of overcoming complex challenges and driving successful outcomes.
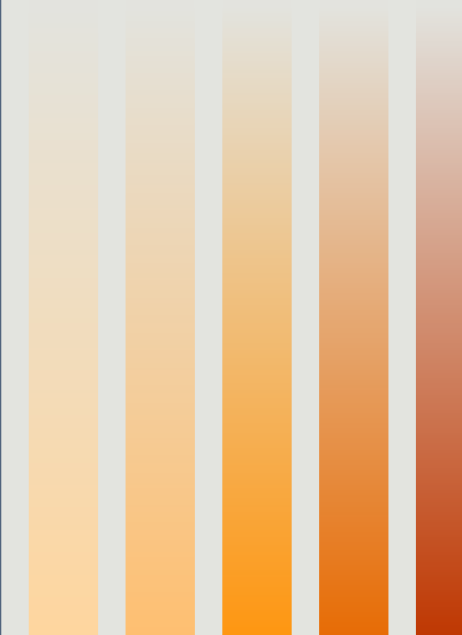
Product Maturity Health Check:

Objective
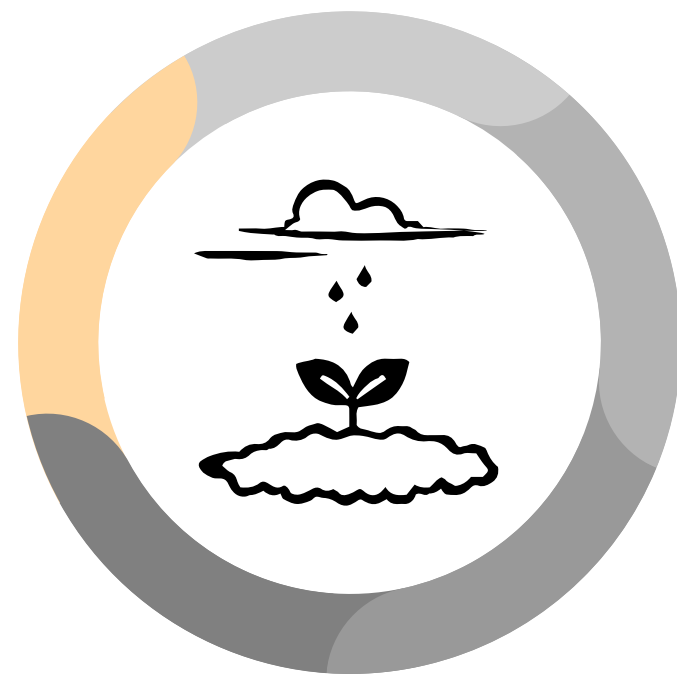To assess and enhance your product's lifecycle and market alignment.

Outcomes
A clear product development and innovation roadmap based on market needs. Subsequent products benefit from enhancement alignment with customer expectations and a greater likelihood of sustained market success.
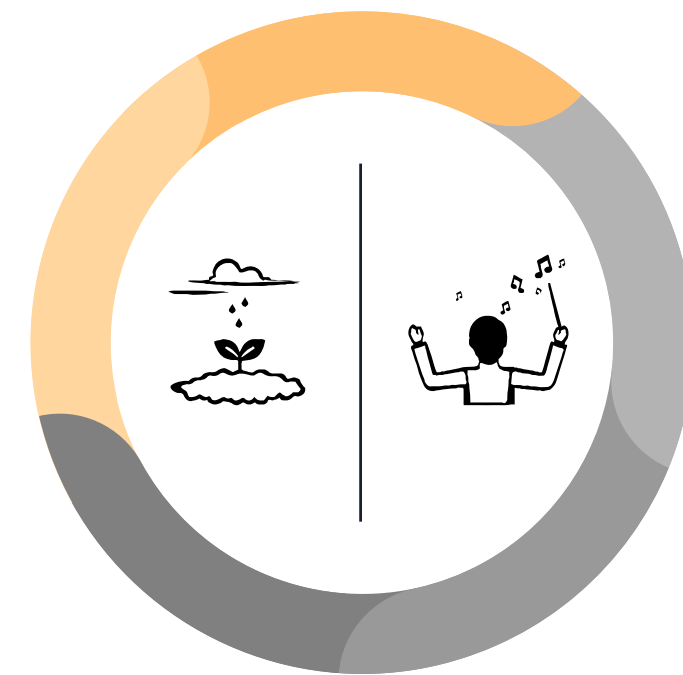
Bundles

Adjust

Culture Program
A one day course to re-evaluate your business's values.

Total* £1491

Optional Extras

Product Health Check £1499
Team Health Check £1499
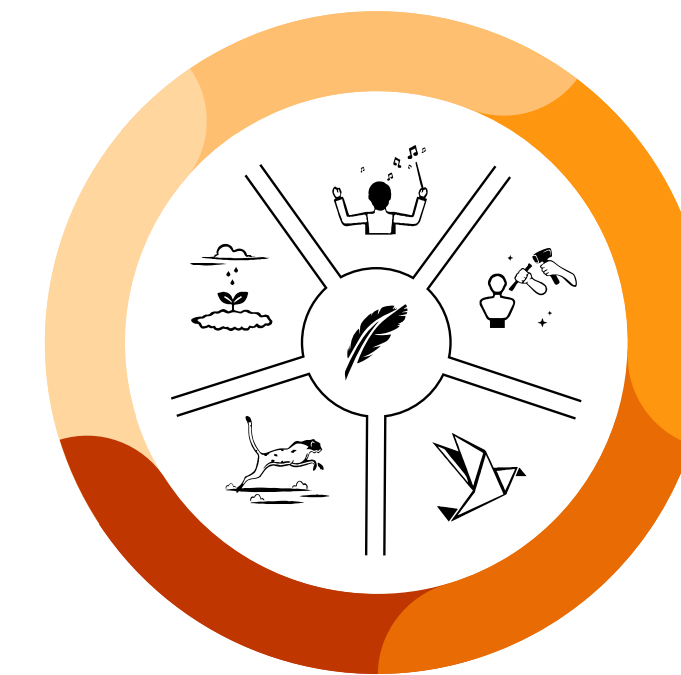
Improve

Culture Program + Leadership Program
A two day course to provide leaders an edge in the workplace.

Total* £2991

Optional Extras

Product Health Check £1499
Team Health Check £1499

Transform

CLEAR Model® Program
A week long course that transforms your business from ordinary to exceptional.

Extra Health Checks Included in price

Product Health Check £1499
Team Health Check £1499

Total* £10,493 **£7495**

Best Value

*The cost of workshops is based on a maximum of 8 participants per group. If more participants are added, they will be counted as an additional group. For instance, a group of 9 to 16 participants will be treated as two groups, doubling the total costs outlined above.

Become Prepared.
Become Agile.

The Big Dream Series equips your organisation with the Agile capabilities to embrace and capitalise on change.

Our CLEAR Model® enhances core aspects of your business, shifting the volatile external environment from your greatest anxiety to your greatest advantage.

Adopt Business Agility and build a sustainable competitive advantage today.

Scan the barcode to get in touch.

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